

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5500**  
**Billing: (513) 763-5407**

[www.local12.com](http://www.local12.com)

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Ste 555**  
**Alexandria, VA 22314**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
44035-1	07/29/12	July 2012	06/25/12 - 07/29/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	828

Flight Dates	Order #	Alt Order #
07/20/12 - 07/30/12	44035	09775420

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/23/12	07/27/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	MTWTF--	:30	6	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12    07/29/12    MTWTF--    6    \$850.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WKRC    M    07/23/12    5:38 AM    5a Good Morn Cincinnati    5:30 AM-6:00 AM    :30    USPRTV11ACH    \$850.00    NM									
2 WKRC    Tu    07/24/12    5:40 AM    5a Good Morn Cincinnati    5:30 AM-6:00 AM    :30    USPRTV11ACH    \$850.00    NM									
6 WKRC    Tu    07/24/12    5:54 AM    5a Good Morn Cincinnati    5:30 AM-6:00 AM    :30    USPRTV11ACH    \$850.00    NM									
3 WKRC    Th    07/26/12    5:44 AM    5a Good Morn Cincinnati    5:30 AM-6:00 AM    :30    USPRTV11ACH    \$850.00    NM									
4 WKRC    Th    07/26/12    5:58 AM    5a Good Morn Cincinnati    5:30 AM-6:00 AM    :30    USPRTV11ACH    \$850.00    NM									
5 WKRC    F    07/27/12    5:45 AM    5a Good Morn Cincinnati    5:30 AM-6:00 AM    :30    USPRTV11ACH    \$850.00    NM									
3	07/23/12	07/27/12	CBS Morning News	7:00 AM-7:30 AM	MTWTF--	:30	6	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12    07/29/12    MTWTF--    6    \$450.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
2 WKRC    Tu    07/24/12    7:42 AM    CBS Morning News    7:00 AM-7:30 AM    :30    USPRTV11ACH    \$450.00    NM									
3 WKRC    W    07/25/12    7:29 AM    CBS Morning News    7:00 AM-7:30 AM    :30    USPRTV11ACH    \$450.00    NM									
4 WKRC    Th    07/26/12          CBS Morning News    7:00 AM-7:30 AM    :00 <del>\$450.00</del> NM									
See MG 3.7,3.8									
7 WKRC    Th    07/26/12    5:13 AM    5a Good Morn Cincinnati    5:00 AM-5:30 AM    :30    USPRTV11ACH    \$450.00    NM									
MG for 3.5,3.4									
1 WKRC    Th    07/26/12    7:29 AM    CBS Morning News    7:00 AM-7:30 AM    :30    USPRTV11ACH    \$450.00    NM									
5 WKRC    F    07/27/12          CBS Morning News    7:00 AM-7:30 AM    :00 <del>\$450.00</del> NM									
See MG 3.7,3.8									
8 WKRC    F    07/27/12    5:23 AM    5a Good Morn Cincinnati    5:00 AM-5:30 AM    :30    USPRTV11ACH    \$450.00    NM									
MG for 3.5,3.4									
6 WKRC    F    07/27/12    7:29 AM    CBS Morning News    7:00 AM-7:30 AM    :30    USPRTV11ACH    \$450.00    NM									
5	07/23/12	07/27/12	5p Local 12 News at Five	5:00 PM-5:30 PM	MTWTF--	:30	6	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12    07/29/12    MTWTF--    6    \$1,400.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1 WKRC    M    07/23/12    5:14 PM    5p Local 12 News at Five    5:00 PM-5:30 PM    :30    USPRTV11ACH    \$1,400.00    NM									
6 WKRC    M    07/23/12    5:23 PM    5p Local 12 News at Five    5:00 PM-5:30 PM    :30    USPRTV11ACH    \$1,400.00    NM									
2 WKRC    Tu    07/24/12    5:09 PM    5p Local 12 News at Five    5:00 PM-5:30 PM    :30    USPRTV11ACH    \$1,400.00    NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our station does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


[www.local12.com](http://www.local12.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
44035-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROADS	828	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
5	07/23/12	07/27/12	5p Local 12 News at Five	5:00 PM-5:30 PM	MTWTF--	:30	6	\$1,400.00	NM																																																																																									
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WKRC</td><td>Th</td><td>07/26/12</td><td>5:25 PM</td><td>5p Local 12 News at Five</td><td>5:00 PM-5:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>5</td><td>WKRC</td><td>F</td><td>07/27/12</td><td>5:14 PM</td><td>5p Local 12 News at Five</td><td>5:00 PM-5:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>4</td><td>WKRC</td><td>F</td><td>07/27/12</td><td>5:27 PM</td><td>5p Local 12 News at Five</td><td>5:00 PM-5:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WKRC	Th	07/26/12	5:25 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	USPRTV11ACH	\$1,400.00	NM	5	WKRC	F	07/27/12	5:14 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	USPRTV11ACH	\$1,400.00	NM	4	WKRC	F	07/27/12	5:27 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	USPRTV11ACH	\$1,400.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
3	WKRC	Th	07/26/12	5:25 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	USPRTV11ACH	\$1,400.00	NM																																																																																								
5	WKRC	F	07/27/12	5:14 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	USPRTV11ACH	\$1,400.00	NM																																																																																								
4	WKRC	F	07/27/12	5:27 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	USPRTV11ACH	\$1,400.00	NM																																																																																								
7	07/23/12	07/27/12	6p Local 12 News at Six	6:00 PM-6:30 PM	MTWTF--	:30	6	\$1,600.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/23/12</td><td>07/29/12</td><td>MTWTF--</td><td>6</td><td>\$1,600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>07/23/12</td><td>6:24 PM</td><td>6p Local 12 News at Six</td><td>6:00 PM-6:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,600.00</td><td>NM</td></tr><tr><td>2</td><td>WKRC</td><td>Tu</td><td>07/24/12</td><td>6:11 PM</td><td>6p Local 12 News at Six</td><td>6:00 PM-6:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,600.00</td><td>NM</td></tr><tr><td>6</td><td>WKRC</td><td>W</td><td>07/25/12</td><td>6:08 PM</td><td>6p Local 12 News at Six</td><td>6:00 PM-6:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,600.00</td><td>NM</td></tr><tr><td>3</td><td>WKRC</td><td>W</td><td>07/25/12</td><td>6:28 PM</td><td>6p Local 12 News at Six</td><td>6:00 PM-6:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,600.00</td><td>NM</td></tr><tr><td>4</td><td>WKRC</td><td>Th</td><td>07/26/12</td><td>6:14 PM</td><td>6p Local 12 News at Six</td><td>6:00 PM-6:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,600.00</td><td>NM</td></tr><tr><td>5</td><td>WKRC</td><td>F</td><td>07/27/12</td><td>6:28 PM</td><td>6p Local 12 News at Six</td><td>6:00 PM-6:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/23/12	07/29/12	MTWTF--	6	\$1,600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	M	07/23/12	6:24 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	USPRTV11ACH	\$1,600.00	NM	2	WKRC	Tu	07/24/12	6:11 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	USPRTV11ACH	\$1,600.00	NM	6	WKRC	W	07/25/12	6:08 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	USPRTV11ACH	\$1,600.00	NM	3	WKRC	W	07/25/12	6:28 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	USPRTV11ACH	\$1,600.00	NM	4	WKRC	Th	07/26/12	6:14 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	USPRTV11ACH	\$1,600.00	NM	5	WKRC	F	07/27/12	6:28 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	USPRTV11ACH	\$1,600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
	07/23/12	07/29/12	MTWTF--	6	\$1,600.00																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
1	WKRC	M	07/23/12	6:24 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	USPRTV11ACH	\$1,600.00	NM																																																																																								
2	WKRC	Tu	07/24/12	6:11 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	USPRTV11ACH	\$1,600.00	NM																																																																																								
6	WKRC	W	07/25/12	6:08 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	USPRTV11ACH	\$1,600.00	NM																																																																																								
3	WKRC	W	07/25/12	6:28 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	USPRTV11ACH	\$1,600.00	NM																																																																																								
4	WKRC	Th	07/26/12	6:14 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	USPRTV11ACH	\$1,600.00	NM																																																																																								
5	WKRC	F	07/27/12	6:28 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	USPRTV11ACH	\$1,600.00	NM																																																																																								
9	07/23/12	07/27/12	M-F 7p-730p	7:00 PM-7:30 PM	MTWTF--	:30	6	\$1,200.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/23/12</td><td>07/29/12</td><td>MTWTF--</td><td>6</td><td>\$1,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>07/23/12</td><td>7:11 PM</td><td>M-F 7p-730p</td><td>7:00 PM-7:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>6</td><td>WKRC</td><td>M</td><td>07/23/12</td><td>7:19 PM</td><td>M-F 7p-730p</td><td>7:00 PM-7:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>2</td><td>WKRC</td><td>Tu</td><td>07/24/12</td><td>7:20 PM</td><td>M-F 7p-730p</td><td>7:00 PM-7:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>3</td><td>WKRC</td><td>W</td><td>07/25/12</td><td>7:28 PM</td><td>M-F 7p-730p</td><td>7:00 PM-7:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>4</td><td>WKRC</td><td>Th</td><td>07/26/12</td><td>7:26 PM</td><td>M-F 7p-730p</td><td>7:00 PM-7:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>5</td><td>WKRC</td><td>F</td><td>07/27/12</td><td>7:19 PM</td><td>M-F 7p-730p</td><td>7:00 PM-7:30 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/23/12	07/29/12	MTWTF--	6	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	M	07/23/12	7:11 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	USPRTV11ACH	\$1,200.00	NM	6	WKRC	M	07/23/12	7:19 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	USPRTV11ACH	\$1,200.00	NM	2	WKRC	Tu	07/24/12	7:20 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	USPRTV11ACH	\$1,200.00	NM	3	WKRC	W	07/25/12	7:28 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	USPRTV11ACH	\$1,200.00	NM	4	WKRC	Th	07/26/12	7:26 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	USPRTV11ACH	\$1,200.00	NM	5	WKRC	F	07/27/12	7:19 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	USPRTV11ACH	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
	07/23/12	07/29/12	MTWTF--	6	\$1,200.00																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
1	WKRC	M	07/23/12	7:11 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	USPRTV11ACH	\$1,200.00	NM																																																																																								
6	WKRC	M	07/23/12	7:19 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	USPRTV11ACH	\$1,200.00	NM																																																																																								
2	WKRC	Tu	07/24/12	7:20 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	USPRTV11ACH	\$1,200.00	NM																																																																																								
3	WKRC	W	07/25/12	7:28 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	USPRTV11ACH	\$1,200.00	NM																																																																																								
4	WKRC	Th	07/26/12	7:26 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	USPRTV11ACH	\$1,200.00	NM																																																																																								
5	WKRC	F	07/27/12	7:19 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	USPRTV11ACH	\$1,200.00	NM																																																																																								
11	07/23/12	07/27/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	MTWTF--	:30	6	\$1,800.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/23/12</td><td>07/29/12</td><td>MTWTF--</td><td>6</td><td>\$1,800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>6</td><td>WKRC</td><td>M</td><td>07/23/12</td><td>11:26 PM</td><td>11p M-F Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>07/23/12</td><td>11:31 PM</td><td>11p M-F Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>2</td><td>WKRC</td><td>Tu</td><td>07/24/12</td><td>11:33 PM</td><td>11p M-F Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>3</td><td>WKRC</td><td>W</td><td>07/25/12</td><td>11:22 PM</td><td>11p M-F Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>4</td><td>WKRC</td><td>Th</td><td>07/26/12</td><td>11:12 PM</td><td>11p M-F Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>5</td><td>WKRC</td><td>F</td><td>07/27/12</td><td>11:24 PM</td><td>11p M-F Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/23/12	07/29/12	MTWTF--	6	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	WKRC	M	07/23/12	11:26 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	USPRTV11ACH	\$1,800.00	NM	1	WKRC	M	07/23/12	11:31 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	USPRTV11ACH	\$1,800.00	NM	2	WKRC	Tu	07/24/12	11:33 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	USPRTV11ACH	\$1,800.00	NM	3	WKRC	W	07/25/12	11:22 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	USPRTV11ACH	\$1,800.00	NM	4	WKRC	Th	07/26/12	11:12 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	USPRTV11ACH	\$1,800.00	NM	5	WKRC	F	07/27/12	11:24 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	USPRTV11ACH	\$1,800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
	07/23/12	07/29/12	MTWTF--	6	\$1,800.00																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
6	WKRC	M	07/23/12	11:26 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	USPRTV11ACH	\$1,800.00	NM																																																																																								
1	WKRC	M	07/23/12	11:31 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	USPRTV11ACH	\$1,800.00	NM																																																																																								
2	WKRC	Tu	07/24/12	11:33 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	USPRTV11ACH	\$1,800.00	NM																																																																																								
3	WKRC	W	07/25/12	11:22 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	USPRTV11ACH	\$1,800.00	NM																																																																																								
4	WKRC	Th	07/26/12	11:12 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	USPRTV11ACH	\$1,800.00	NM																																																																																								
5	WKRC	F	07/27/12	11:24 PM	11p M-F Local 12 News 11	11:00 PM-11:35 PM	:30	USPRTV11ACH	\$1,800.00	NM																																																																																								
13	07/23/12	07/27/12	Letterman	11:35 PM-12:35 XM	MTWTF--	:30	6	\$650.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/23/12</td><td>07/29/12</td><td>MTWTF--</td><td>6</td><td>\$650.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>M</td><td>07/23/12</td><td>11:49 PM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>USPRTV11ACH</td><td>\$650.00</td><td>NM</td></tr><tr><td>2</td><td>WKRC</td><td>Tu</td><td>07/24/12</td><td>12:33 AM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>USPRTV11ACH</td><td>\$650.00</td><td>NM</td></tr><tr><td>6</td><td>WKRC</td><td>W</td><td>07/25/12</td><td>11:50 PM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>USPRTV11ACH</td><td>\$650.00</td><td>NM</td></tr><tr><td>3</td><td>WKRC</td><td>W</td><td>07/25/12</td><td>12:30 AM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>USPRTV11ACH</td><td>\$650.00</td><td>NM</td></tr><tr><td>4</td><td>WKRC</td><td>Th</td><td>07/26/12</td><td>12:31 AM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>USPRTV11ACH</td><td>\$650.00</td><td>NM</td></tr><tr><td>5</td><td>WKRC</td><td>F</td><td>07/27/12</td><td>12:08 AM</td><td>Letterman</td><td>11:35 PM-12:35 XM</td><td>:30</td><td>USPRTV11ACH</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/23/12	07/29/12	MTWTF--	6	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	M	07/23/12	11:49 PM	Letterman	11:35 PM-12:35 XM	:30	USPRTV11ACH	\$650.00	NM	2	WKRC	Tu	07/24/12	12:33 AM	Letterman	11:35 PM-12:35 XM	:30	USPRTV11ACH	\$650.00	NM	6	WKRC	W	07/25/12	11:50 PM	Letterman	11:35 PM-12:35 XM	:30	USPRTV11ACH	\$650.00	NM	3	WKRC	W	07/25/12	12:30 AM	Letterman	11:35 PM-12:35 XM	:30	USPRTV11ACH	\$650.00	NM	4	WKRC	Th	07/26/12	12:31 AM	Letterman	11:35 PM-12:35 XM	:30	USPRTV11ACH	\$650.00	NM	5	WKRC	F	07/27/12	12:08 AM	Letterman	11:35 PM-12:35 XM	:30	USPRTV11ACH	\$650.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
	07/23/12	07/29/12	MTWTF--	6	\$650.00																																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																								
1	WKRC	M	07/23/12	11:49 PM	Letterman	11:35 PM-12:35 XM	:30	USPRTV11ACH	\$650.00	NM																																																																																								
2	WKRC	Tu	07/24/12	12:33 AM	Letterman	11:35 PM-12:35 XM	:30	USPRTV11ACH	\$650.00	NM																																																																																								
6	WKRC	W	07/25/12	11:50 PM	Letterman	11:35 PM-12:35 XM	:30	USPRTV11ACH	\$650.00	NM																																																																																								
3	WKRC	W	07/25/12	12:30 AM	Letterman	11:35 PM-12:35 XM	:30	USPRTV11ACH	\$650.00	NM																																																																																								
4	WKRC	Th	07/26/12	12:31 AM	Letterman	11:35 PM-12:35 XM	:30	USPRTV11ACH	\$650.00	NM																																																																																								
5	WKRC	F	07/27/12	12:08 AM	Letterman	11:35 PM-12:35 XM	:30	USPRTV11ACH	\$650.00	NM																																																																																								
15	07/22/12	07/29/12	Sun Reg 1	7:00 PM-8:00 PM	-----S	:30	1	\$3,500.00	NM																																																																																									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our station does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


[www.local12.com](http://www.local12.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
44035-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROADS	828	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/16/12</td><td>07/22/12</td><td>-----S</td><td>1</td><td>\$3,500.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WKRC</td><td>Su</td><td>07/22/12</td><td>7:57 PM</td><td>Sun Reg 1</td><td>7:00 PM-8:00 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$3,500.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/16/12	07/22/12	-----S	1	\$3,500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WKRC	Su	07/22/12	7:57 PM	Sun Reg 1	7:00 PM-8:00 PM	:30	USPRTV11ACH	\$3,500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	07/16/12	07/22/12	-----S	1	\$3,500.00																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																								
1	WKRC	Su	07/22/12	7:57 PM	Sun Reg 1	7:00 PM-8:00 PM	:30	USPRTV11ACH	\$3,500.00 NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/23/12</td><td>07/29/12</td><td>-----S</td><td>1</td><td>\$3,500.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>2</td><td>WKRC</td><td>Su</td><td>07/29/12</td><td>7:40 PM</td><td>Sun Reg 1</td><td>7:00 PM-8:00 PM</td><td>:30</td><td>USPRTV11ACH</td><td>\$3,500.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/23/12	07/29/12	-----S	1	\$3,500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	2	WKRC	Su	07/29/12	7:40 PM	Sun Reg 1	7:00 PM-8:00 PM	:30	USPRTV11ACH	\$3,500.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	07/23/12	07/29/12	-----S	1	\$3,500.00																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																								
2	WKRC	Su	07/29/12	7:40 PM	Sun Reg 1	7:00 PM-8:00 PM	:30	USPRTV11ACH	\$3,500.00 NM																																								
<u>Total Spots</u>							<b>44</b>																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$54,700.00</b>
<u>Agency Commission</u>	<b>\$8,205.00</b>
<u>Net Amount Due</u>	<b>\$46,495.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our station does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.